

6 UNMET NEEDS

of Cardiovascular Patients



1. Awareness

Even with knowledge of family history, patients want to believe a heart attack or stroke couldn't happen to them.

2. Empowerment

Patients should feel empowered enough to be their own advocates. Having a family member or friend for support can also help build confidence.



3. Risk Factor Mitigation

Exercising, eating a healthy diet, not smoking and addressing high cholesterol are all steps patients can take to reduce their risk.

4. Team-Based Care

Primary and specialty care providers need to know who is responsible for what, and how they can best work together to reduce cardiovascular risk.



5. Adherence

Heart disease is treatable, but only if patients follow their medication regimen.

6. Education

By putting patient-friendly educational materials in their offices, providers can help increase public education.



PARTNERSHIP TO ADVANCE
**Cardiovascular
Health**

Together, policymakers, providers and advocates can help fulfill the needs of cardiovascular patients.