

# THE HEAVY BURDEN OF

# HYPERTENSION



EACH YEAR IN THE UNITED STATES, THE **SOCIETAL COSTS** OF HYPERTENSION INCLUDE:



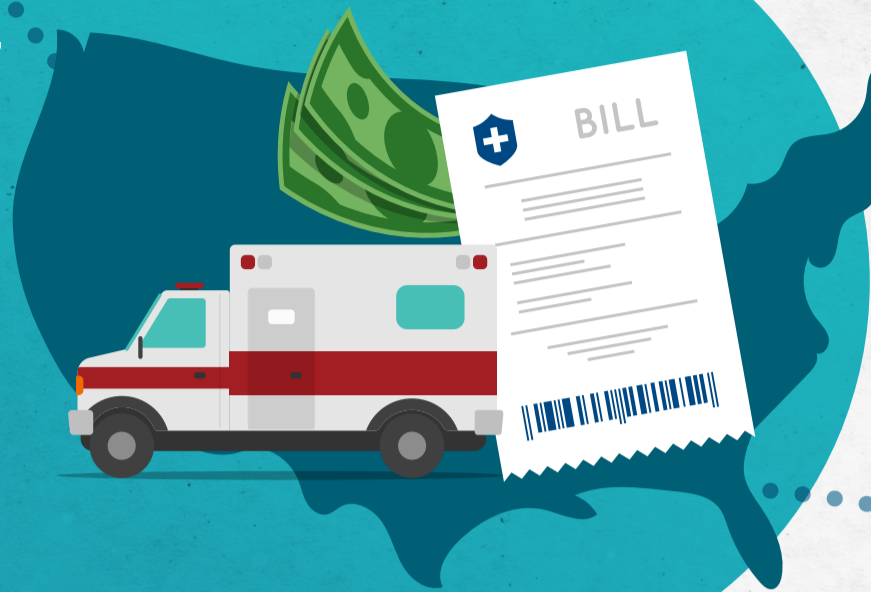
More than **1 million** emergency room visits



More than **\$130 billion** in health care costs



More than **500,000** deaths



**INDIVIDUAL PATIENTS** BEAR THEIR OWN BURDEN. PEOPLE WITH HYPERTENSION:



Spend **\$2,000** more on health care per year



Are more likely to experience **depression and anxiety**



Are more likely to die of **cardiovascular or kidney disease**

WITHOUT ACTION, **HYPERTENSION'S IMPACT** WILL ONLY GROW.

By 2035, 25 million more adults will develop hypertension.



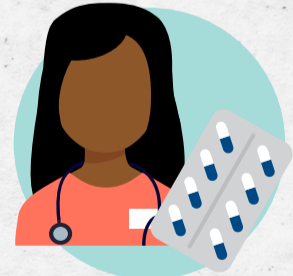
STOPPING THE **DEADLY INCREASE** IN HYPERTENSION REQUIRES:



INNOVATION



AWARENESS



PERSONALIZED TREATMENT



IT'S HIGH TIME WE **MAKE HYPERTENSION HISTORY.**



PARTNERSHIP TO ADVANCE  
**Cardiovascular  
Health**